



Canadian Association for Conservation /

Association canadienne pour la conservation et la restauration

207, rue Bank, bureau 419
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Email / Courriel : coordinator@cac-accr.com

Website / Site Web : www.cac-accr.ca

Tel. / Tél. : 613 231-3977; Fax / Téléc. : 613 231-4406

Advertise in the **CAC Directory of Members – 2012**

The CAC is a non-profit corporation affiliated with regional groups of conservators and conservation scientists across Canada and internationally. The CAC communicates to members through publications, conferences and workshops keeping them informed of technical advances and maintaining professional contacts between colleagues. The CAC membership is growing steadily and has over 450 members from Canada, the United States and fifteen other countries.

The Directory of Members is published once each year and is an important reference tool and one of the benefits of membership in the CAC. An ad in this publication would place your company information in a convenient place to be referred to by our members throughout the year.

If you require further information please contact the CAC at the number above.

Please submit the advertising order form with payment on or before **May 1, 2012**.

Thank you for supporting our organization and goals of heritage preservation in Canada.

Rates (Cdn dollars)

Code	Description	Size (width x height)	Members Fee	Non-Members Fee
Cover Ads (In addition includes one listing in the suppliers listing section)				
INCOV	Inside cover (2 available)	10.938 cm x 18.750 cm	\$200.00	\$300.00
Advertising section (In addition includes one listing in the suppliers listing section)				
FLLPG	Full page	10.938 cm x 18.750 cm	\$150.00	\$250.00
HLFPG	Half page	Horizontal 10.938 cm x 9.623 cm Vertical 5.155 cm x 18.750 cm	\$90.00	\$125.00
QTRPG	Quarter page (business card size)	5.155 cm x 9.623 cm	\$50.00	\$85.00

Criteria for ad copy above follows:

- Acceptable media include CD-ROMs or DVDs. Ads may be submitted via email. Please ensure that the file has been compressed using the ZIP or Stuffit application.
- Submit ads as Adobe Acrobat PDF (press quality). Please convert all RGB and CMYK image files to GRAYSCALE. No spot colors; please convert to grayscale equivalents. Ensure all fonts are embedded in the PDF. We will accept native file formats for the following programs on a Macintosh platform: Adobe Illustrator (up to CS3), Adobe InDesign (up to CS3) and Adobe Photoshop (up to CS3).
- Also acceptable are EPS files with converted fonts, Adobe Illustrator up to CS3 or Adobe Photoshop up to CS3 or earlier. Please convert all fonts used to paths, outlines, or rasterize text layer to avoid font problems. Please include all placed EPS and TIFF images with file.
- For line art files, 1,200 dpi is required. For photos and grayscale TIFFs, 300 dpi is required.

Code	Description	Example	Members Fee	Non-Members Fee
Text listings				
SGLST	Single printed listing in directory	AB Conservation Supplies Jane Doe 123 Main Street SomeTown, ON, X0X 0X0, Canada Tel./ tél.: 905-555-1234 Fax/ téléc.: 905-555-5678 ABConservationON@email.com www.abconservation.ca	\$35.00	\$75.00
ADLST	Each additional listing	As above but listed in different category or with another address	\$10.00	\$15.00

Please type the following information to be use for each listing and attach. Add an additional page for multiple listings:

Business Name:
Contact:
Mailing Address:

Telephone:
Fax:
Email:
Website:

CAC Directory – Advertising Order Form

Formulaire de commande de publicité – Annuaire de l'ACCR

Please send the ad copy and this form to:

Danielle Allard, CAC Membership Coordinator,
Suite 419, 207 Bank Street, Ottawa, ON Canada, K2P 2N2
Tel. : 613-231-3977 or Fax : 613-231-4406
Email: coordinator@cac-accr.com

Veillez envoyer votre publicité avec le présent formulaire à :

Danielle Allard, coordinatrice des adhésions
207, rue Bank, bureau 419, Ottawa (Ontario) K2P 2N2
Tél. : 613 231-3977 ou Téléc. : 613 231-4406
Courriel : coordinator@cac-accr.com

Code / Code	Amount / Montant
Total Amount / Montant total :	

√	Choose the category most applicable to your company / Choisissez la catégorie qui s'applique le mieux à votre entreprise
	Treatment / Traitement
	Materials and Equipment / Matériaux et équipement
	Collection Surveys / Évaluation ou inventaire de collections
	Training / Formation
	Materials Analysis / Analyse des matériaux

Payment / Paiement

Cheques / Chèques

Payment enclosed / Paiement ci-joint au montant de : _____

Cheques must be in Canadian dollars and drawn on a Canadian bank. Please make cheque payable to **CAC/ACCR**. / Les chèques doivent être en dollars canadiens et être tirés d'une institution bancaire canadienne. Veuillez libeller votre chèque à l'ordre de **CAC/ACCR**.

Credit Card / Carte de crédit

Please charge my / Veuillez porter au compte de ma carte : Visa MasterCard

In the amount of / Pour la somme de _____ \$ (Canadian dollars / dollars canadiens)

Account number / Numéro de compte : _____ Expiry date / Date d'expiration : _____

Name of cardholder (please print) / Titulaire de la carte (en majuscules) : _____

Signature : _____ Date : _____

Address to which the credit card statement is sent: Same as above / Adresse à laquelle les relevés de carte de crédit sont envoyés : La même que celle indiquée ci-dessus.

If not the same, please enter here / Si l'adresse est différente, veuillez l'indiquer ci-dessous :

Street / Rue : _____ Apt. No. / App. : _____ City / Ville : _____

Province or state / Province ou état : _____ Country / Pays: _____ Postal code / Code postal : _____

Credit card payments can be faxed to (613) 231-4406. / Si vous choisissez d'effectuer le paiement par carte de crédit, vous pouvez nous faire parvenir le présent formulaire par télécopieur, au 613 231-4406.